

Smarteq opens subsidiary in France to increase local presence

Smarteq Wireless AB increases local presence in France with the start-up of Smarteq France, a subsidiary headed by Pascal Vallet. The new subsidiary will focus on providing Smarteq antennas and antenna systems to the French market and will be based outside Paris.

Smarteq Wireless is a Swedish specialist company that develops and delivers antennas to customers within Smart meters, Charging poles, Commercial Vehicles, Premium brand cars and Industry - all with very high demands on connectivity. We are an antenna partner with many well-known global customers within Vehicles, Energy and Industry segments, and deliver antennas to more than 40 different countries.

- France is a very important market for our business, due to the significant amount of innovative and technology leading companies. These companies value our high performing and very robust antennas, as well as support from a reliable antenna partner. Therefore it makes perfect sense to invest in Smarteq France, says Yasemin Heper Mårtensson, CEO of Smarteq Wireless.

Smarteq France will be headed by Pascal Valet, a telecom professional with 25 years of experience from the antenna business.

- We are very glad to have Pascal on our team. We have had a successful business relationship for a long time, and he will continue to support our many customers in France and extend our reach to new customers. He has vast experience from our products and business lines, and a curiosity to thoroughly understand customer requirements specific to both Vehicles, Energy and Industry. Pascal has a personality that is a great asset to the team. For Smarteq to have a local subsidiary gives us improved ability to support our customers in France, one of our key markets in Europe, adds Yasemin.

Smarteq France will open its doors on December 10th 2018.

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About Smarteq Wireless AB

Smarteq Wireless is a Swedish specialist provider of high performing, robust and reliable antenna solutions. We work in close collaboration with our customers within Energy, Vehicle and Industry segments. Smarteq is a part of Allgon Group. For more information: www.smarteq.com