

Privacy policy

Processing of personal data –

Basic principles

Smarteq Wireless AB and its Group companies undertake to respect and protect your personal data and privacy in accordance with applicable laws, industry regulations and other relevant standards. In order for you to better understand how we process information about you, we present below our basic principles for processing personal data.

Collection of information

Smarteq Wireless AB and its group companies offer you the opportunity to order products or services via our websites or by phone or e-mail, make inquiries or register to access different types of materials. In these ways, we receive information about your name, information about how you can be contacted and information necessary for invoicing and delivery. We also receive information about the business transaction. In order for us to improve our services and products and to enable us to personalise our communication with you, we also ask you, in addition to what is mentioned above, to provide other information that may relate to your professional interests.

Security

Smarteq Wireless AB and its Group companies protect your personal data through technical and organisational security measures to prevent unauthorised access.

Use of the information

Smarteq Wireless AB and its Group companies manage and use the information you have provided to better satisfy your needs and to provide you with a better service, including by making the website as personal as possible. Your personal data in Smarteq Wireless AB's customer database is processed on the basis of the order agreement, legal obligations and legitimate interest. Where reasons of legitimate interest are concerned, we use your information to tailor our communications to you based on your purchases, for example. We may also contact you for market research purposes or through various offers via direct marketing. If you do not want your information to be used for marketing, profiling for marketing purposes or in relation to our partners, please contact customer service by email at support@smarteq.se.

Smarteq Wireless AB and its Group companies will not, without your consent, pass on information about you unless this is required by law, or if required in connection with you ordering a product or service. This could include the information necessary for the freight company to deliver. Your data may be handled by what is known as a data processor, which assists in our communication with you or the operation of our systems. This data processor will then only process the data in accordance with the purposes for which your personal data has been collected.

Smarteq Wireless AB and its Group companies do not intentionally use information from children or minors and do not conduct marketing aimed at children or minors.

Rectification and transparency

Smarteq Wireless AB and its Group companies strive to ensure that all the information we process is accurate. This naturally also applies to the personal data we collect. In the event that any information proves to be incorrect, rectification is made without delay. You are, of course, entitled to access to the information we have registered about you. If you wish to view this information or have other questions regarding our personal data processing, please contact us at the following address:

Smarteq Wireless AB
Kronborgsgränd 7
SE-164 46 Kista, SWEDEN

Tel. +46 (0)8 792 92 00
E-mail address: support@smarteq.se

Links to other websites

Please note that there may be links on this website that may result in you visiting other websites containing privacy rules other than those outlined here.